



JCCP Clinical Advisory Group (CAG)

Mission Statement and Purpose

The JCCP Clinical Advisory Group will provide advice on clinical governance and 'clinically' related matters to inform the JCCP Trustee Board with regard to public protection and patient safety. It will seek to ensure that the views and experiences of members of the public and clinicians inform all aspects of the JCCP's work programme.

Objectives of the Clinical Advisory Board

- To work alongside the CPSA to inform, adopt and promote practice standards for the non-surgical and hair restoration sector.
- To provide clinical leadership, advice, scrutiny and challenge with regard to clinical practice related matters to the JCCP Trust Board.
- To promote expected standards of professional and ethical practice amongst the cosmetic practitioner community.
- To promote evidence-based practice in the delivery of aesthetic treatments performed by aesthetic practitioners.
- To elicit a wide variety of views from the clinical practitioner community to promote continuous quality improvement within the aesthetic industry.
- To drive clinically related improvements within the aesthetics sector with a particular focus on influencing local and national government policy developments.
- To provide clinical advice and support the work of the JCCP Board and its associated and accountable Committees.

Background

The Joint Council for Cosmetic Practitioners (JCCP) was established and launched formally at the House of Peers in February, 2018 following an extensive stakeholder consultation process undertaken by Health Education England (HEE) in accordance with the recommendations outlined in the Keogh Review (2013) on non-surgical treatments in England. The HEE standards were transferred to the JCCP by HEE in June, 2018. One of the key recommendations included in the 2015 HEE Report called for the establishment of statutory regulation for the sector and for the immediate creation of a voluntary register. The JCCP fulfils such a function.

The JCCP is a 'not for profit' UK charitable body charged with the responsibility of voluntary 'self-regulation' of the non-surgical aesthetic sector in the four UK countries. The Mission Statement for the JCCP and its values are set out below:

'The Joint Council for Cosmetic Practitioners (JCCP) is a Professional Standards Authority (PSA) accredited voluntary self-regulator of the non-surgical aesthetic industry in England and provides an informed and legitimate point of access for the public seeking information about this area of practice and where appropriate for raising concerns about practitioners. The JCCP places public protection and patient safety as the focus of its activities'.

The Charity's objects refer to the promotion of the health and safety of, and protection of the public by the development and implementation of high standards of performance and practice among non-surgical cosmetic practitioners and hair restoration surgeons, including the definition, creation and maintenance of an effective structure to inform the standard of professional education and training amongst non-surgical cosmetic practitioners and hair restoration surgeons.

The JCCP is managed by a 'Trustee Board' that includes a wide range of expertise, interest groups and patient representation. It is supported by the Practitioner Register Committee that oversees all matters to do with registration and Fitness to Practice linked to the operation of the Government – PSA – Approved Voluntary Register. There is also a JCCP Education and Training Committee that manages the JCCP Education and Training Register of providers and qualifications.

The experience of the last three years has identified that many complex clinical matters have been raised for discussion, opinion and decision by the JCCP. Clinical representation is evidenced by JCCP Trustees, *but* the Board considers that it needs to be advised and informed by group of 'clinical' experts and stakeholders in the sector to provide advice on such complex matters.

JCCP CAG: Main Activities

The JCCP CAG will:

- Champion clinical excellence for patients and members of the public with regard to both the quality of their personal experience and engagement with their practitioner and with regard to personal treatment outcome measures.
- Advise on clinically related professional healthcare aspects of operating the JCCP Registers.
- Provide clinical advice and oversight in relation to JCCP policies and activities.
- Provide an overarching forum to co-ordinate discussion and to formulate opinion on matters relating to the use, supply and administration of safer products/medicines, the provision of standards and systems of inspection for safer premises and safe working practices.
- Assist the JCCP in the formulation of any new policies that require a clinical input and focus.
- Take account of the needs of different professional practitioner groups when advising the JCCP on clinical related matters.
- Raise and respond to major issues of clinical concern on operational performance within the cosmetic sector.

Clinical Advisory Group Members will:

- Commit to the principles and values agreed by the JCCP and CPSA, promoting the needs of patients above the needs of organisations or professions.
- Apply the principles of clinical excellence and evidence-based practice to oversee matters of relevance to all practitioners.
- Contribute actively to clinical issues being considered by the JCCP, drawing on a rich array of professional networks and experiences derived and acquired from a variety of work settings to inform debate and policy formulation.
- Share experiences of improvement and service transformation, as well as raising issues of concern to inform the JCCP's work to drive continuous improvement with regard to patient safety.
- Act as an ambassador to promote and disseminate recommendations made by the JCCP to drive implementation of evidence based (safe) practice within local delivery settings.
- Help to raise the profile of the CAG and to promote understanding of its purpose and ways of working.
- Commit to attending CAG meetings (and participate with other related activities as required).

The Approach

- Facilitating best practice in the sector, by advising on and supporting the development of solutions to current and emergent clinical issues.
- Hearing from leading UK and international thinkers on matters related to aesthetic practice and reform to remain at the forefront in terms of clinical knowledge and insight and contribute to related debate.
- Ensuring that the JCCP Board and its related Committees are kept up to date on clinical developments.
- Advising on compliance requirements relating to legal, policy and regulatory frameworks of practice within the four countries of the UK.
- Build links within the clinical community and share best practice.
- Maintaining a broad perspective, focusing on all elements of patient pathways, including social, emotional, mental health, physiological health etc, to identify opportunities for service and practice improvement.
- Respond to and advise on clinically related enquiries from the media, government agencies, members of the general public or practitioners.
- Promote all aspects of CPSA best practice and standards to ensure appropriate adoption by JCCP registrants and the wider practitioner community.

Governance

- The JCCP CAG will be accountable to the JCCP Trust Board
- The Co- Chairs of the JCCP CAG will represent the views of the CAG at JCCP Trustee Board meetings.
- The CAG will meet at least 3 times a year in alliance with the JCCP Trustee Board.
- Membership will be for an initial period of 12 months but with the facility to continue for up to 3 years.
- The JCCP Trustee Board will appoint two Co-Chairs of the CAG and will also appoint JCCP Trustees to the CAG to ensure that constituency representation is provided on behalf of the Trustee Board.
- The JCCP Board will ensure that the CAG membership is representative of the industry stakeholders ensuring that it also meets its skill requirements.
- The CAG may if required invite additional representation to attend meetings in an advisory capacity, or otherwise to provide expert opinion, by the agreement of the Co-Chairs.

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