



# JCCP Board of Trustees Meetings

Date of meeting: 23/11/2022 13.00 – 16:00

## Minutes

Paul Burgess	✓
Claire Cherry	Apologies
Alex Armstrong	Apologies
Andrew Rankin	✓
Joan Scott	✓
Caroline Larissey	✓
David Sines	✓
Dawn Knight	✓
Tim Frome (for Eddie Hooker)	✓
Mary Lovegrove	✓
Paul Charlson	Apologies
Sally Taber	✓
John Underwood	✓
Tracey Bell	Apologies
Mark Mikhail	Apologies
Victor Ktorakis	✓
Alicia Greenwood	Apologies
Sharron Brown	✓
Dr Martyn King	✓
Mark Hope	Apologies
Michael Smith	Apologies
Cheryl Pitcher	Apologies
Gillian Kennedy	Apologies
Dr John Elder	Apologies

Kimberley Cairns	✓
Baljit Palmer	Apologies

# 1. Welcome and Apologies

Apologies – see above.

Dr Martyn King (Vice Chair) chaired the meeting until 14.00 when Professor Sines arrived.

# 2. Minutes of JCCP Board of Trustees –21 September 2022.

The minutes were agreed

# 3. Matters arising – DS

## a. Patient Survey Update - DK

DK reported that discussions had taken place with an eminent Plastic Surgeon about integrating a patient survey into a broader piece of research on the aesthetics sector. Final details are being worked out but this was considered to be an excellent way forward as the research has already received approval for funding.

**Action:** DK/JU/KC to report back at next meeting but approval given to proceed.

## b. JCCP Project Officer

PB reported that discussions were being held with Hamilton Fraser about a possible secondment for this post. A further meeting will be held on 1<sup>st</sup> December 2022 to consider a detailed proposal. MK asked about next steps regarding the appointment process. PB indicated that once an agreement had been reached in principle the candidate will be interviewed.

**Action:** PB/JU/TF

### c. PRIT Future

PB outlined current role of PRIT and following a discussion it was agreed that its activities could be subsumed by the JCCP Trustee Board. In order to ensure accountability on the JCCP finances (which was a remit of PRIT as a standing item on finance/budgets) will be added to the JCCP Trustee meeting agenda.

All parties expressed thanks to KBH for her work as Chair of PRIT.

**Action:** PB to update JCCP Agenda.

### d. Budget Update

PB outlined the JCCP current budget position. Cash reserves stood at £86,000 with another £16,000 in donations due by 31<sup>st</sup> December 2022. Outgoings were the usual monthly scheduled payments linked to outsourced services at around £2,500. In January 2023 the next quarterly payment to the PSA of around £4,000 will be made. The Trustees thanked PB for the update.

## 4. ITEMS FOR APPROVAL

- a. Updated Risk Registers – Noted and Approved.

## 5. Items for Discussion

### a. JCCP Strategy Review

DS joined the meeting. DS noted that the Trustee Board had already approved the JCCP Operational Plan for 2022/23 and that the Chairs of all the JCCP Committees had met to discuss the larger and more pervasive strategic issues facing the organization and the aesthetics sector over the next three years. Trustees had been sent a summary paper to advise on these issues. A series of recommendations were included in this paper. DS asked for comments and requests for amendments to be sent back to PB before the next Trustee meeting. **Action: All.**

After an initial discussion the following was agreed:

PB/JU to pull together the updated narrative, update the strategy review document (and to cross reference this against the JCCP 10-point plan) and to produce a summary document and diagrammatic representation for presentation to the next Board. CL requested that some data and figures be included. **Action: PB/JU.**

## b. Corporate Membership Programme (CMP) Update

PB reported that Novo Nordisk had now joined the CMP. It was noted that the JCCP was also receiving new requests to join the CMG. The next meeting of the CPM group will be in February 2023.

## c. Complaints Update

ST and DK provided a detailed update and reported that a number of significant events had taken place since the last meeting of the Trustees:

- The NMC has now issued new guidelines to all nurses on remote prescribing.
- The ASA had been very focussed on the sector and has significantly increased its resources and activities to review, consider, investigate and rule on complaints.
- The situation with regard to pre-Christmas promotions was getting out of control. Examples included 'Botox with Bubbles' and 'Bonus Ball' competitions. VK advised that some of these could be categorised as 'Gaming' and as such would need a licence. **Action: ST to send examples to VK.**
- Misuse of the term 'Doctor' was also occurring and problems over 'Brazilian Butt lifts' and 'Vacuum Therapy'.
- The continuing saga of training companies mis-selling and misrepresenting training programmes and qualifications was noted to be continuing. ST requested receipt of a copy of the 'Guidelines on Training Companies and Qualifications' being done by the JCCP education and Training Committee be issued. MJL reported that these were near to completion following wide consultation. **Action: MJL/ST.**
- One local authority – Wolverhampton – has become very active in taking action over misrepresentation.
- DS has spoken to the NMC about issues with on-line pharmacies.

## d. Succession Planning

DS requested that all Trustees review the paper submitted with ideas on JCCP 'Succession Planning' at the JCCP and send comments to PB. **Action: All.** MJL suggested that a provision be added to allow departing Chairs to remain on a Committee for a fixed period of time to ensure effective handover. Agreed.

# 6. ITEMS FOR INFORMATION

## • JCCP National Activity

DS reported that most of this activity was now being coordinated through CAG and was being linked to the pre-consultation phase of the design of a new regulatory framework. Examples included:

- Potential models for a licensing framework.
- Key principles and criteria to inform new modalities to be included in the new licence.

- Product definition and ‘device/machine’ identification of risks

Considerable activity was also taking place on the issue of ‘remote prescribing’ in aesthetics.

- **‘Safety in Beauty’**

CL reported that the beauty sector was looking to coordinate activity in this area via a task force led by Diane Hay. They were following progress in Wales on licensing and the activities of a new APPG for ‘Complementary Treatments’.

- **Political Activity and Regulation**

DS provided a briefing on the latest round of political activity and announcements with regard to regulation. DS indicated that it unlikely that the public consultation phase linked to new licensing proposals would start before Spring 2023. **Action: DS** to update at next meeting.

## 7. Education and Training Committee Feedback

MJL reported that the Committee had not met since the last JCCP Trustee Board but would meet on 6<sup>th</sup> December 2022. Its focus has been on agreeing and approving the ‘Good Practice Guide’ for training companies.

The Committee has received an indication that two new training companies had expressed an interest to join the JCCP approved education and training register.

MJL confirmed that the next education and training webinar would focus on the social and emotional model of psychological behaviour linked to appearance. **Action: MJL and KC** to develop a detailed proposal.

MJL reported that DR Brian Franks is to join the Committee.

## 8. Marketing and Communications

JU provided an update on key issues around marketing and communications and indicated that the Committee had not met recently as it was concentrating on appointing a ‘Project Officer’ – see earlier item – to support tits activities.

JU was updating the JCCP narrative in line with its strategy discussions. **Action: JU** to circulate draft.

JU provided a summary of the latest figures from our social media provider. All trends are upward.

## 9. Practitioner Register Committee Update

AR reported that registrations had now reached 730. Discussions were being held with ACE as to how the two organizations could work together to increase the number of JCCP registrants. **Action: AR/MK.**

AR confirmed that all new renewals and the current HF scheme would continue at no charge to registrants for the next two years.

AR gave an update on discussions with BCAM over 'grand parenting' that could enable BCAM members to automatically join the JCCP register. **Action: AR** to report back to the next meeting.

## 10. CAG Update

AR reported that the CAG Group was now being very well attended and was focussing in the following areas:

- Adverse Incident Report – report sent to the MHRA.
- Models for licensing.
- Premises standards – complete and on JCCP website.
- Criteria for adding modalities to the HEE/JCCP framework.
- Remote prescribing.

## 11. CPSA Update

No report.

## 12. AOB

PB reported that BAHRS had requested that the JCCP place some guidelines on seeking hair restoration treatments on the JCCP & me website. Agreed. **Action: PB**

# 13. Dates for future Trustee Board meetings:

25<sup>th</sup> January 2023 at 1300 – 16.00 – by Microsoft Teams