



LEADING CLINIC GROUP, SK:N, PARTNERS WITH JCCP TO CHAMPION PATIENT SAFETY IN THE AESTHETICS INDUSTRY

In a joint mission to improve patient safety and public protection, the UK's leading clinic group, sk:n, has announced its partnership with the Joint Council for Cosmetic Practitioners (JCCP) in the hope that this new union will accelerate regulation in the aesthetics industry.

The UK aesthetics and cosmetic surgery industry is estimated to be worth £3.6 billion, with non-surgical aesthetic treatments, including fillers and injectables, accounting for 9 out of 10 procedures. Yet, the industry is largely still unregulated, severely comprising patient safety.

Both sk:n and the JCCP share high ethical, moral and medical practicing standards. sk:n clinics are centres of medical excellence, where anti-wrinkle injectables are administered by highly qualified, General Medical Council (GMC) and Nursing and Midwifery Council (NMC) registered practitioners, who receive extensive training and operate in line with supplier protocols and strict standards set out by sk:n's Medical Standards Committee.

Coupled with the JCCP's prominent Government advisory role, sk:n's large, influential network of consultant dermatologists, doctors, nurses and industry-leading medical credentials, will make for a powerful duo that aims to continually influence big changes in the industry.

The JCCP launched a Ten Point Plan in 2021, which has positively influenced industry standards to date, yet critical factors around qualifications for practitioners are still to be enforced in the UK.

Professor David Sines, chairman of the JCCP comments: "The JCCP has established a very positive relationship with sk:n over many years. Experts from sk:n have been actively engaged since 2016 in assisting the JCCP to develop a number of its published standards and have contributed extensively to broader debates about regulation and patient safety. The JCCP is therefore delighted to be able to formalise this relationship into a clear partnership where both parties can contribute to raising standards regarding patient safety, ethical practice and public protection as central tenets of our shared mission and values.

Through this partnership, sk:n and the JCCP aim to raise public awareness about the dangers of having under-qualified practitioners carry out non-surgical treatment, continuing to lobby the Government to introduce laws to regulate the industry. From licensing of premises to the training and qualifications of practitioners, a legal standard must be set.

Darren Grassby, CEO for sk:n said: "At sk:n, our Medical Standards Committee has set out medical standards to ensure that we deliver only the safest and highest quality treatments in appropriate, clinical environments delivered by

highly trained and experienced practitioners. This ensures our clients receive the highest standard of care, safety, and treatment. We are passionate about safeguarding members of the public and are delighted to make a stance in the industry by partnering with the JCCP to inform and campaign for statutory regulations that reflect our own values.

“With the largest network of doctors outside of the NHS, we are proud to be home to more leading consultant dermatologists, doctors, plastic surgeons, nurses and therapists than any other dermatology service provider. That’s over 450 medical professionals helping our clients.

“With over 25 years’ experience and millions of clients treated, we are committed to making a difference to the industry and feel this new partnership will deliver much needed regulation to protect patients, practitioners and the future of our industry.”

ENDS

For more information, please contact the sk:n press office on:

skn@speedcomms.com or 0117 973 3300

NOTES TO THE EDITOR

ABOUT SK:N

sk:n is the UK’s leading medical skincare clinic group offering world leading dermatology expertise on the high street. With over 450 medical professionals across state-of-the-art clinics nationwide, sk:n provides more highly medically trained staff than any other chain of clinics. Offering more than 200 clinically proven treatments ranging from laser hair removal to anti-aging injectables, acne solutions to tattoo removal and traditional dermatology treatments, sk:n offers world leading expertise that you can trust.

For more information, please visit: <https://www.sknclinics.co.uk/>

ABOUT THE JCCP

The Joint Council for Cosmetic Practitioners (JCCP) is a UK charity and operates as a ‘self-regulating’ body for the aesthetics and hair restoration sector in the United Kingdom. The charitable status reflects the overarching not-for-profit mission of the JCCP which is to improve patient safety and public protection. The concept of the JCCP was envisioned by the Department of Health and was instigated by Health Education England on behalf of NHS England and the Department of Health. The primary aim of the JCCP is to enable the public to be more informed about the risks associated with non-surgical and hair restoration treatments and to clearly identify safe and appropriately trained practitioners who practise in these areas of specialist treatment. To achieve these aims the JCCP operates a Government (Professional Standards Authority – PSA) approved Practitioner Register and a register of approved qualifications and training providers.

For general information and enquiries on the JCCP go to: www.jccp.org.uk

T: 0333 321 9413

E: info@jccp.org.uk

jccp.org.uk



accredited register

JCCP Registered Charity Number 1177540

Notes to Editors:

For general information and enquiries on the JCCP and a full version of the JCCP Guidelines on use of Social Media go to: www.jccp.org.uk

For further information on standards for non-surgical aesthetic treatments and hair restoration surgery please go to: www.cosmeticstandards.org.uk

T: 0333 321 9413

E: info@jccp.org.uk

jccp.org.uk



accredited register

JCCP Registered Charity Number 1177540