



JCCP Insurance Provider Partnership Proposal Frequently Asked Questions

In June 2020, The JCCP launched a proposal for insurance providers to offer a direct route for their policyholders who meet our eligibility criteria to the register for a reduced cost and with a streamlined process. One provider has presented interest in joining this scheme and others may follow, this FAQ document will consider key questions or concerns. We are of course also happy to discuss any further enquiries directly.

Will those entering the JCCP register through an insurance provider end up bypassing the proper checks they are supposed to go through? What will happen to my registration after expiry of my initial first two years of registration with the Council?

Regardless of the elected registration route; through insurance provider or traditional sign up, *all* registrants will be expected to read, understand and abide by the Council's overarching principles, modality standards, education standards, supervision requirements, prescribing and premises stipulations and of course the JCCP/CPSA Code of Practice.

CPSA SUPERVISION MATRIX

JCCP AND CPSA GUIDANCE FOR PRACTITIONERS WHO PROVIDE COSMETIC INTERVENTIONS

CPSA MODALITY STANDARDS





Our standards and competency frameworks still remain the most robust within the UK aesthetics sector and JCCP Registrants are expected comply with the same in the interests of public protection and patient safety.

In addition to this please remember proof of appropriate post qualification learning and insurance has to be provided and at present all registered healthcare professionals admitted to the JCCP Register for injectables must have either completed an approved level 7 qualification and / or have prior experience of over 2 year's practise. It should also be noted that the JCCP is currently mapping the competencies included in the medical Specialist Competence Registers against the JCCP Competency Framework (2018) with the aim of recognising qualification equivalence for those medical practitioners who are registered on a medical Specialist Register.

For other practitioners who are seeking to enter the JCCP Register on the premise of prior learning and experience they will be expected to attend a JCCP 'Fast Track Assessment Centre' to undertake an independent assessment of both theoretical and practical knowledge and skill, something that we are pleased to be introducing soon and which no other organisation conducts specifically within the aesthetic sector. The more practitioners that will have undergone this process then the more the public will have a better chance of choosing a safer more reputable practitioner.

We are currently finalising the assessment process with a balance of efficiency, feasibility and thoroughness in mind. This really is a significant way in which those on our register will stand out from others.

In the unlikely event that Registrants elect not to obtain JCCP approved qualifications or to attend a fast track assessment centre within two years of the date of their initial registration with the JCCP, then they should note that they will not be charged for renewal and will be removed from our online practitioner register at the end of their initial two-year period of registration.





Is this an exercise just to increase income for the JCCP and / or insurance providers?

This is definitely not an exercise that has been designed to create funds for the JCCP or any partnering insurance providers. The main aim, as with everything the JCCP does, is to create a wealth of options for the public when choosing someone to conduct their treatments including: Skin Rejuvenation, Peels & Laser, Injectable Toxins, Dermal Fillers and Hair Restoration Surgery.

In order to reach this objective the JCCP is offering registrants who join through this route a highly reduced initial fee of £60 to cover the typical checks and admin involved in placing someone on to the register which will be payable either by the policyholder or absorbed by the insurance provider at their discretion.

Doesn't Hamilton Fraser run the JCCP register? Would this not be a conflict of interest?

HFIS plc T/A Hamilton Fraser is a multi-faceted organisation that owns and administers various service-related businesses including insurance intermediation, specialist law services, educational websites and membership registers. One such business under the Hamilton Fraser umbrella is HF Resolution Limited (HFR), a business that has many years' experience of building and managing government approved registers. Management of the JCCP Register was publicly put out to tender in 2017 and was open to all applicants. HF Resolution Limited applied to build and manage the JCCP Register. As part of the application process, HFR were subjected to a rigorous public competition and interview process during which the company was 'stress tested' regarding any perceived or actual conflicts of interest, especially with regards to the parent company, HFIS plc, who are the UK's largest insurance provider of medical indemnity insurance to the aesthetic sector via the Hamilton Fraser Cosmetic Insurance brand. Upon the appointment of HFR to manage the JCCP Practitioner Register contract, HFR affirmed that their parent company business interests and decisions would be





kept separate from the running of the Council's Practitioner Register and vice versa.

Working in allegiance with aesthetic insurers is a practical and logical step for the JCCP as each seeks to encourage and develop safer practise and practitioners. Hamilton Fraser's insurance business presented a rudimental plan of the initiative to gauge feasibility but held no influence or voting rights over the decision to proceed. HFR and Hamilton Fraser staff members, including their Group CEO Eddie Hooker, were excluded from JCCP Trustee Board discussions and voting pertaining to the project. The proposal was then subsequently 'motioned' by the JCCP and agreed by the Council that this proposal should be extended to all insurance providers.

The Council has also referred to the Charity Commission's guidance on 'Conflicts of Interest' and has sought independent legal advice prior to publishing this scheme. It is important to note also that there is no obvious financial benefit to Hamilton Fraser, HFR and other potential collaborators in this project; the main priority is to increase the volume of the register, allowing the public greater choice of practitioners with greater assurance with regard to patient safety and public protection.

Should I really bother joining? What difference will the JCCP make to me and my business?

Very simply there is power in numbers and by heavily reducing or eliminating the fee of joining (dependant on insurer's discretion) we are allowing those that meet our standards to be part of a large central database and community of safer, more experienced, professional and more ethically-focussed practitioners. In an ideal world there would be statutory regulation dictating who can and cannot practise in the aesthetics sector, but in the absence of statutory registration, being part of our register gives you the chance to stand out and to publicly declare your commitment to public protection to your consumers. As the JCCP gathers traction with Government agencies, media and the members of the





public, it would be a missed opportunity not to be part of this movement for initially very little up-front cost or effort. By populating our register as much as possible, we are confident it will become the go-to location for people to find

their treatments as they search for effective, competent and safe practitioners. Registrants are also permitted to display the JCCP logo as part of their publicity and marketing portfolio.

Will my data & information be shared with any other party involved in the management of the JCCP Practitioner Register?

When HFR applied to undertake the operational management of the JCCP Register, they were subjected to a rigorous public competition and interview process during which the company was 'stress tested' regarding any perceived or actual conflicts of interest that HFR might have with regard to the management of GDPR data. They were required to evidence how they would provide assurance of the separation required between their parent company insurance business function and of managing the JCCP Practitioner Register. We regard this matter very seriously and at present HFR have a dedicated team of staff managing the JCCP Practitioner Register who are duty bound not to allow any data collected for the JCCP to be transferred or available to the parent company for any non-JCCP business purpose.

All JCCP data is treated with total confidence as per GDPR codes of practice. Both HFR and Hamilton Fraser hold the 'gold-standard' Cyber Essentials and ISO27001 accreditation certification which focuses on data security and protection of consumer sensitive information. All data collected by the JCCP is held in the UK and/or EU which is governed by strict and rigorous legislation and this data will never be sold or transferred to any third party without the express permission of the JCCP and, most importantly, the individual practitioner.





The Scheme allows for the transfer of data from the insurance provider (in this case Hamilton Fraser Cosmetic Insurance) on an 'opt-in' basis, but any data held by the Register is not able to be transferred to the insurance provider. In essence this initiative is a one-way transfer of data from the insurance provider to the

JCCP Register in order to streamline the joining process thus allowing practitioners to benefit from a heavily discounted initial joining fee.

Have all insurance providers been given an equal opportunity to join the Scheme?

The opportunity to join the JCCP Membership Scheme is open to all aesthetic insurance providers with a deadline that enables them to engage with the JCCP Insurance Initiative – the scheme will remain open until the 31/12/2020. All insurance providers must go through the same evaluation process and meet the strict joining criteria set by the JCCP. The invitation to join the scheme has been made publicly available and was placed on the JCCP website on the 1st July, 2020.