



ACE Group World & Joint Council for Cosmetic Practitioners (JCCP) Partnership

ACE Group World is the largest non-surgical aesthetic membership organisation within the UK with over 2,500 members and attracting more than 50 new members each week. The ethos of ACE Group World is to help improve safety and regulation in medical aesthetics by producing evidence-based, peer reviewed guidelines for the management of a wide variety of common and serious complications. ACE provide help and advice for practitioners via 24 hours a day Emergency Helpline, a closed forum, the ACE Group World mobile App and e-mail support. ACE have also produced educational modules, workshops, an ACE Group Emergency Kit protocol, the official ACE Group hardback book, a faculty of experts, journal articles and patient information leaflets which can be read by patients seeking treatments and purchased by practitioners.

ACE Group World works with aesthetic organisations, professional bodies, media, pharmaceutical companies, patient groups, insurers, and regulatory bodies to provide professional advice and benefit for its members. The ACE mission is to improve reporting of complications and regulation within the medical aesthetics sector. ACE constantly strive to raise standards and improve patient safety.

The Joint Council for Cosmetic Practitioners (JCCP), was formally launched In February 2018 as a 'self-regulating' body for the non-surgical aesthetics and hair restoration sector in the United Kingdom and has achieved Professional Standards Authority (PSA) recognition and charitable status. The charitable status reflects the overarching not-for-profit mission of the JCCP which is to improve patient safety and public protection. The concept of the JCCP was envisioned by the Department of Health and was inspired by Health Education England on behalf of NHS England and the Department of Health.

ACE Group World and the JCCP have common objectives that focus specifically around patient safety and public protection. A set of common objectives have been agreed as part of a Memorandum of Understanding between both parties and are as follows:

- ❖ To work as Key Partners, utilising the skills and expertise of both organisations.
- ❖ To support the implementation and alignment of the JCCP Competence Framework Standards that serve as the basis for the Aesthetic Industry education and training standard (as endorsed by Health Education England, the Cosmetic Practice Standards Authority and by the United Kingdom Accreditation Service).

- ❖ To raise and share issues of concern regarding activities of aesthetic practitioners, where client/patient safety/public protection has been considered to have been compromised.
- ❖ To encourage aesthetic practitioners to engage in reflection and continuous professional development, with regard to patient safety, public protection and the promotion of positive health and wellbeing in order to further develop and improve their practice.
- ❖ To jointly publicise and promote the work and aims of both organisations to raise public and professional awareness of best practice within and across the sector.
- ❖ To always work collaboratively to establish, maintain and further the credibility and reputation of both organisations in accordance with their explicit aims and objectives.
- ❖ To collect and share information to inform best, safe, and productive practice within the aesthetic sector and seek to promote a culture of future innovation and development in association with relevant advice from members of the aesthetic industry in the UK.
- ❖ To provide support to each other by sharing partners' unique skills with each other to facilitate excellence in practice, education, training and about the use of lawful and safe products within the context of safe premises.

These areas of common interest include, but are not limited to matters that relate to promoting the use of appropriate standards of practitioner practice, to safeguard the public, promoting the implementation and dissemination of robust education and training standards, promoting the public interest as a primary concern and seeking to sponsor the implementation and sustainability of a culture that encourages consumer safety and the creation of a community of excellence in practice across the aesthetics industry.

ACE Group World and the JCCP have also reviewed how both organizations can share member benefits via reciprocal arrangements whilst remaining as independent and separate bodies.

Membership benefits include:

Easy access to ACE Group World Guidelines via the JCCP website • Online educational modules co-produced by both organisations • Discount on JCCP membership fees for ACE Group World Members • Existing JCCP members that join ACE Group World will receive the [Aesthetic Practitioners Leaflet Pack](#) (Worth £40) free of charge (New members only) • Newsletters • Webinars • Patient Information Leaflets





Professor David Sines CBE – Executive Chair, JCCP

'I am delighted that the JCCP and ACE World have been able to reach agreement on joint working. Both organizations are focussed on patient safety and public protection as core objectives. Membership of both organizations is growing rapidly as is the demand from members for more support, education, training and CPD. By working together we can combine expertise across the world of non-surgical treatments, complications and aesthetics delivering added value to our registrants'.

Dr Martyn King – Medical Director, ACE Group World

As a long established and the largest organisation specialising in the management of non-surgical aesthetic complications, ACE Group World is delighted to be working in collaboration with leading industry stakeholders here in the UK and overseas. Partnering with the JCCP will allow us to have greater reach and impact to influence regulation, training, standards, and patient safety in aesthetic practice.

