

JCCP Statement - Expression of Interest: JCCP Membership Scheme: Invitation to Participate – Insurance Companies – Aesthetics and Hair Restoration Surgery.

The primary aim of the JCCP is to enable the public to be more informed about the risks associated with aesthetic/cosmetic treatments and to clearly identify safer and appropriately trained practitioners who practise in these areas of specialist treatment. In order to achieve these aims the JCCP established a Government (Professional Standards Authority – PSA) approved **Practitioner Register**.

In the absence of statutory regulation the JCCP recognises the significance of a central publicly facing online register that confirms that all persons listed on the register meet the qualification, experience and competence standards as set out in our modality frameworks and 2018 Competency Framework which can be found on the JCCP website.

This is why, with the key objective of promoting safer practice in the UK, the JCCP is exploring the option of creating a 'direct' application route for potential registrants in partnership with a range of insurance companies who demonstrate compliance with the JCCP's primary purpose to provide members of the public with access to appropriately insured, trained, competent and credible practitioners. Both Insurers and the council have a vested interest in encouraging safe and ethical practice and therefore the formation of partnerships with reputable insurers is a logical step towards this objective. The JCCP aims to provide eligible registrants who join the JCCP Practitioner Register through this route with a significantly reduced fee, details of which are cited on the JCCP website. We consider that the more people on the Register the more choice there will be for members of the public to select a suitably insured, qualified and experienced practitioner, making our online directory a go-to tool for the growing and varied number of persons seeking non-surgical treatments.

We are extending the invitation to insurers who accept the following key principles that the JCCP applies to all potential JCCP practitioner registrants:

- A process of self-declaration against key JCCP criteria.
- Acceptance and agreement to meet the JCCP/CPSA Code of Practice (2017).
- Recognition of the JCCP (former HEE) framework of education standards.
- Acceptance of the JCCP Education Competency Framework (2018) as the guideline for the training, qualifications and CPD.
- Willingness of all new JCCP Registrants to abide by the JCCP standards with regard to progression through the JCCP/HEE framework as defined in the JCCP 2018 Competency Framework.
- Eligibility for clients to join the JCCP and progress through its framework according to JCCP defined and designated professions/occupations noting particularly the JCCP does not accept non-medically qualified people to be registered at L7 for injectables and fillers.

In addition eligible Insurance Companies will need to confirm that their Company is:

- registered with Companies House within the UK;
- regulated by the Financial Conduct Authority and operates in accordance with the FCA Code of Business, March, 2020;
- compliant with Financial Services and Markets Act 2000 (FSMA) (as amended), and the Financial Services and Markets Act 2000 (Regulated Activities) Order 2001 (SI 2001/544) (RAO) requirements;
- financially solvent and not the subject of any insolvency process.

Through this initiative we will be able to deliver a higher volume of members and therefore better facilitate the JCCP objective of 'raising public awareness and promoting patient safety' for consumers. All practitioners who wish to take up this unique offer will of course still be expected to agree and comply to our standards without compromise.

The JCCP frameworks, standards, Board and its associated Committees remain some of the most extensive and robust in UK aesthetics. We are also in the final phases of developing independent, JCCP approved assessment centres to affirm registrant attainment of the



requisite theoretical and practical knowledge/competence in a range of treatment 'modalities'/procedures, such as, injectable dermal fillers and toxins and lasers. Practitioners who refer patients/clients to their JCCP membership, will stand out as the safer choice with the clear benefit of providing members of the public with greater assurance and confidence regarding their suitability to deliver safe and effective aesthetic treatments.

Professor David Sines PhD CBE - Executive Chair said,

'The JCCP Charity is seeking to make a step change in raising public awareness of the risks associated with a number of aesthetic/cosmetic and hair restoration treatments and of the critical importance of going to a practitioner who is on an approved register and who has appropriate and adequate insurance.

By working with colleagues within the insurance sector, we believe that we can encourage practitioners to join the JCCP Register for the benefit of all parties with the primary purpose to deliver on our agenda to protect the public and ethical practitioners'.

Details of the JCCP Insurers Membership Scheme will be agreed with each insurer accepted onto the programme. The Expression of Interest document is now available on request by emailing: <u>info@jccp.org.uk</u>

ENDS

Additional notes:

The Joint Council for Cosmetic Practitioners (JCCP), was formally launched In February 2018 as a 'self-regulating' voluntary organisation for the non-surgical aesthetics and hair restoration sector in the United Kingdom and has achieved Professional Standards Authority (PSA) recognition and *charitable status*. The charitable status reflects the overarching not-for-profit mission of the JCCP which is to improve patient safety and public protection. The concept of the JCCP was envisioned by the Department of Health and was instigated by Health Education England on behalf of NHS England and the Department of Health in 2015.

<u>Ends</u>

Notes to Editors:



For general information and enquiries on the JCCP go to:

www.jccp.org.uk add link

For further information on standards for non-surgical aesthetic treatments and hair restoration surgery please go to:

www.cosmeticstandards.org.uk

Professor David Sines OBE – Executive Chair – JCCP

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