



Joint Council for Cosmetic Practitioners (JCCP) launches new website for Members of the General Public – JCCP & me.

The JCCP has been working with CDM – a London based, international health agency – on the development of an information website for members the general public who are seeking to access non-surgical cosmetic treatments. The site is called:

JCCP & me

<https://jccpandme.org.uk/>

The need to provide members of the public with accessible information about aesthetic cosmetic procedures and details of where to go to find suitable qualified and trained practitioners was one of the measures recommended to Government as part of the JCCP's 10 Point Plan which was published in 2021 with the aim of improving public safety in this new and rapidly expanding area.

The JCCP & me site will be launched at the new 'Beauty Uncovered' Trade Show being held in London on 7th and 8th May 2022 by Professor David Sines CBE – Executive Chair and Registrar of the JCCP and Dr Tapan Patel – one of the aesthetic sector's leading medical practitioners.

Professor David Sines RN PhD CBE Chair JCCP said:

'This is another example of how the JCCP is working with its many partners and stakeholders to provide better information to members of the general public about safety issues linked to aesthetic procedures. I am immensely grateful for the work undertaken by CDM in developing the new consumer site and extend my thanks to the many persons/organizations who have contributed to its content and in particular to our website sponsors: sk:n Clinics, Irwin Mitchell Solicitors and Tweakments.'

Olly Caporn, Executive Creative Director of CDM London says:

'As a specialist healthcare advertising agency, CDM has been delighted to be involved with the JCCP to develop the JCCP&Me brand and to develop such an important website focussed on patient safety and public protection in this rapidly growing area. The site was developed following extensive research by CDM and working with many of the key stakeholders in the non-surgical sector and we believe it's an important first step in making the JCCP a household name synonymous with safety.'

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Notes to Editors:

For general information and enquiries on the JCCP and a full version of the JCCP Guidelines on use of Social Media go to: www.jccp.org.uk

For further information on standards for non-surgical aesthetic treatments and hair restoration surgery please go to: www.cosmeticstandards.org.uk