

Press Release 51 - Joint Council for Cosmetic Practitioners (JCCP) Confirms the Appointment of Key Opinion Leaders

The JCCP was established in April 2018 as a UK national Charity. The Joint Council for Cosmetic Practitioners (JCCP) and the Cosmetic Practice Standards Authority (CPSA) are recognised self-regulators of the non-surgical aesthetic and hair restoration surgery sector in the United Kingdom and the point of access for the public seeking information about this area of practice and where appropriate for raising concerns about practitioners. The JCCP places public protection and patient safety as the focus of its activities. The Council operates a Professional Standards Authority Practitioner Register and a register of approved qualifications and training providers that operate in the aesthetic sector.

As part of its 'Marketing and Communications Plan' the JCCP has established the role of 'Key Opinion Leader' (KOL). This role has been designed to enable some of the most influential people in the non-surgical and hair restoration surgery specialisms to sign up to the core values of the JCCP and where appropriate to reflect these values in statements, presentations and other interactions with the aesthetic world and media. Key Opinion Leaders are free to determine how and when they wish to support the JCCP. From time to time the JCCP requests support from KOLs for a particular action, campaign, or proposal.

Key Opinion Leaders may elect to represent the JCCP and the CPSA occasionally at key national conferences, events, presentations, and seminars and to offer views on JCCP activities, policies, or actions on social media.

The JCCP is delighted to announce the appointment of the following Key Opinion Leaders:

Sharon Bennett – Aesthetic Nurse, Chair of the British Association of Cosmetic Nurses and Clinical Lead for the Aesthetics Journal Advisory Board (CAB)

Dr. Rupert Critchley – Aesthetic Practitioner and Lead Director at VIVA Skin clinics

Dr. Tamara Griffiths – Consultant Dermatologist and past President of the British Cosmetic Dermatology Group

Dawn Knight – Patient Safety Ambassador and Policy Advocate

Dr. Selena Langdon - Aesthetic Practitioner and founder of Berkshire Aesthetics; Allergan Advisory Board and Expert Panel Member

Dr. Beatriz Molina - Aesthetic Practitioner and founder and Medical Director of Medikas, a Fellow of the British College of Aesthetic Medicine

Dr. Tapan Patel – Aesthetic Practitioner and Senior International Faculty for the Allergan Medical Institute

Lisa Mason-Poyner – Director of Clinical Services at sk:n Group

Mr. Adrian Richards – Consultant Plastic Surgeon and Medical Director of Cosmetic Courses

Mr. Simon Withey – Consultant Plastic Surgeon, former President of BAAPS and Founder Chair of the Cosmetic Practice Standards Authority

Mr. Greg Williams – Plastic Surgeon and former President of the British Association of Hair Restoration Surgery.

Mr. Alex Woollard – Consultant Plastic Surgeon and Chair of the Cosmetic Practice Standards Authority

Access to the JCCP administrator for support on JCCP matters. - admin@jccp.org.uk

Access to the JCCP Executive Chair and Registrar – Professor David Sines CBE - David.sines@jccp.org.uk

Access to JCCP Marketing and Communications Trustee – Professor John Underwood - John.underwood@jccp.org.uk

Professor David Sines CBE FRCN

Executive Chair and Registrar – JCCP

20th December 2021

-Ends-

Notes to Editors:

For general information and enquiries on the JCCP and a full version of the JCCP Guidelines on use of Social Media go to: www.jccp.org.uk

For further information on standards for non-surgical aesthetic treatments and hair restoration surgery please go to: www.cosmeticstandards.org.uk

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accredited register

JCCP Registered Charity Number 1177540